



**IN THE UNITED STATES  
PATENT AND TRADEMARK OFFICE**

Attorney Docket No.: Google-33/APP (GP-086-00-US)

Applicants: Chad Lester, Eric Veach

Serial No.: 10/749,110

Filing Date: December 29, 2003

Title: **ENCODING AD AND/OR AD SERVING INFORMATION IN A CLICK  
URL**

Examiner: **Not yet assigned**

Group Art Unit: **2141**

Mail Stop Missing Parts  
Commissioner for Patents  
P.O. Box 1450  
Alexandria, VA 22313-1450

Sir:

**REQUEST FOR A THREE-MONTH EXTENSION OF TIME**

In response to a "Notice to File Missing Parts of Application" (PTO-1533), which set a time for response to expire on June 13, 2004, please extend that period three-months to expire on September 10, 2004. The fee of **\$ 950.00** has been included with the check for \$2,300.00 filed herewith.

September 10, 2004

09/15/2004 HLE333 00000051 10749110

05 FC:0021

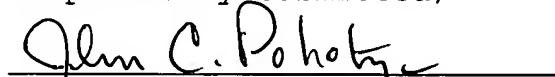
40.00 OP

09/15/2004 HLE333 00000051 10749110

06 FC:1253

950.00 OP

Respectfully submitted,



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**CERTIFICATE OF MAILING under 37 C.F.R. 1.8(a)**

I hereby certify that this correspondence is being deposited on **September 10, 2004** with the United States Postal Service as first class mail, with sufficient postage, in an envelope addressed to Mail Stop Missing Parts, Commissioner for Patents, P.O. Box 1450, Alexandria, VA 22313-1450

  
John C. Pokotylo

36,242  
Reg. No.